



## Benefit Match Outline:

The Newport International Polo Series will host an All-Charity Day on **Sunday, July 17<sup>th</sup>**, 2016 at 5pm, featuring an exciting 6-chukker match for the enjoyment & fundraising efforts of civic and charitable nonprofit organizations and their supporters.

Newport Polo offers the use of its venue for the purpose of hosting an event for your supporters and raising funds for your mission. We have two options available for consideration by 501-c3 organizations and their volunteers:

- Tailgate Picnic Events (family setting) in the Tailgate Parking, Grandstand and Open Lawn Seating areas
- Pavilion Events (adult setting)

## Fundraising

### Advanced ticket sales:

- Newport Polo does not sell any tickets to this event, but will support & promote the ticket sales efforts of participating 501-c3s.
- 501-c3 coordinate their own ticket sales campaign, using any means they so choose
- Nonprofits keep 100% of ticket sales.
- Newport Polo requests a recap, and results of fundraising
- Tickets must be sold in advance of event; no ticket sales permitted at any Newport Polo events nor on any Newport Polo premises at any time.
- Newport Polo will provide a ticket template that can be customized with logo, colors, etc. and printed from any computer, subject to final approval by Newport Polo.
- Ticket pricing is at the discretion of the nonprofit.
  - One option is a flat rate admission ticket
  - Another option is to include refreshments, especially if you have food & beverage donated, and volunteers to oversee its distribution
- It is not required that participating 501-c3s host a polo party at the All Charity Day - they can opt to simply sell tickets, and ticket holders can find any available seating. But often participating 501-c3s find that supporters are interested in attending, knowing that they will sit with a group or be joining an organized picnic.

### On-site:

- Raffles, Silent Auction, food & beverage sales\*, etc.
- Newport Polo welcomes your suggestions

\* Sale of alcohol is not permitted. Sale of food or beverage may require peddlers license from Town of Portsmouth.



**RAIN CONSIDERATIONS:** While it has rarely occurred in our 25 year history, the chance of a Saturday match being postponed to the following day is something that we have to be prepared for with a specifically written, consistent plan, since we accept reservations in advance for Saturday matches.

**Saturday rain date** policy is something that nonprofit organizations participating in the All-Charity Day benefit match, will have to include in their plans as well.

If we must execute our Saturday rain date contingency on Sunday, July 17, then we will transfer all Saturday reservations to the following day. The Pavilion complex will not be available for nonprofit organization. The numbered tailgate parking spaces will also not be available due to existing Saturday reservations.

The best option for a nonprofit organization that is being affected by a Saturday rain date contingency is to relocate the group to the General Lawn Seating area, including the Grandstand, which we can pre-designate for your group, should the rain date be in effect.

Unfortunately, we are not likely to have advanced notice sooner than 5pm on the Saturday before the All-Charity Day.

**Sunday rain date:** there will not be a rain date if the All Charity Day benefit match must be cancelled due to rain. Benefit organizers can either carry on having a party for a while, or cancel the event and keep the ticket proceeds as donations.

There is plenty of room to host more than one group on the All-Charity Day. However, we will reserve space on a first-come-first-serve basis, and it is best to begin planning your event ASAP and selling your tickets.

Please email [agnes@nptpolo.com](mailto:agnes@nptpolo.com) to arrange an event.

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