



Benefit Match Outline:

The Newport International Polo Series will host two All Charity Matches on **Saturday, May 26th** and **Sunday, July 15th**, 2018 at 5pm, featuring exciting 6-chukker contests for the enjoyment & fundraising efforts of civic and charitable nonprofit organizations and their supporters.

Newport Polo offers the use of its venue for participating organizations to invite their supporters and raise funds through ticket sales and other opportunities.

Fundraising

Advanced ticket sales:

- Newport Polo does not sell any tickets to this event, but will support & promote the ticket sales efforts of participating 501-c3s.
- 501-c3s coordinate their own ticket sales campaign, using any means they so choose
- 501-c3s keep 100% of their ticket sales.
- Newport Polo requests a recap of ticket sales to determine size of reserved area for seating, and results of fundraising
- Tickets must be sold in advance of event; no ticket sales permitted at any Newport Polo events, nor on any Newport Polo premises at any time. (The Newport Rotary Club will conduct tickets sales at the entry gates during the match on Saturday, May 26th)
- Newport Polo will provide a ticket template that can be customized with logo, colors, etc. and printed from any computer, subject to final approval by Newport Polo.
- Ticket pricing is at the discretion of the nonprofit.
 - One option is a flat rate admission ticket
 - A second option is an upcharge that includes refreshments that you wish to provide, especially if you have food & beverage donated, and volunteers to oversee its distribution
- Participants will have the use of Tailgate Parking, Grandstand and Open Lawn Seating areas to host a gathering for your supporters. The Pavilion box seating area may be available to host a party, subject to approval, with all setup and breakdown completed by the host's volunteers. It is not required that participating 501-c3s host a polo party at the All Charity Day - they can opt to simply sell tickets to All Charity Day, and ticket holders can find any available seating. But often, participating 501-c3s find that supporters are interested in attending, knowing that they will sit with a group or be joining an organized picnic.

On-site fundraising ideas:

- Raffles, Silent Auction, food & beverage sales*, etc.
- Newport Polo welcomes your suggestions

* Sale of alcohol is not permitted. Sale of food or beverage may require peddlers license from Town of Portsmouth.



RAIN CONSIDERATIONS: While it has rarely occurred in our 26-year history, the chance of a Saturday match being postponed to the following day is something that we must be prepared for with a specifically written, consistent plan, since we accept reservations in advance for Saturday matches. On the weekend of the All Charity Match, there is a match scheduled on Saturday, July 14.

Saturday rain date policy is something that all the 501-c3 organizations participating in the All-Charity Day benefit match will have to include in their own plans as well.

If we must execute our Saturday rain date contingency on Sunday, July 15, then we will transfer all Saturday reservations to the following day. The Pavilion complex and the numbered tailgate parking spaces will not be available due to existing Saturday reservations.

The best option for the 501-c3 organizations that are being affected by a Saturday rain date contingency is, to relocate the group to the General Lawn Seating area and Grandstand, which we can pre-designate for your group, should the rain date be in effect.

Unfortunately, we are not likely to have advanced notice sooner than 5pm on Saturday before the All-Charity Day.

Sunday rain date: there will not be a rain date if the All Charity Day benefit match must be cancelled due to rain. Benefit organizers can either carry on having a party for a while, or cancel their event and keep the ticket proceeds as donations.

There is plenty of room at the polo grounds for more than one group at the benefit matches. We will reserve space for participating groups on a first-come-first-serve basis, and it is best to begin planning your event ASAP and selling your tickets.

Please email agnes@nptpolo.com to arrange an event.

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