

POLO MAGAZINE AD ORDER FORM

ROTARY CLUB OF NEWPORT
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NEWPORT, RI 02840
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*Thank You for Supporting
 The Charity Fund
 of the Rotary Club of Newport*

2023 SPECIAL PUBLICATION OF NEWPORT THIS WEEK

**Distributed weekly at the NEWPORT INTERNATIONAL POLO SERIES &
 over 100 NEWPORT THIS WEEK distribution locations from late May through September.**

Advertising Width x Height	Ad Artwork
<p><i>Full Page ads are full-bleed: 8.625 × 11.125 in. (incl 1/4" trim)</i></p> <p><input type="checkbox"/> Full Page (back cover)*:\$ 1,750</p> <p><input type="checkbox"/> Full Page (table of contents)*:\$ 1,600</p> <p><input type="checkbox"/> Full Page (inside cover)*:\$ 1,500</p> <p><input type="checkbox"/> Full Page:\$ 1,200</p> <p><i>Partial Page ads:</i></p> <p><input type="checkbox"/> Half Page (inside cover)*:7.875 × 5.063 in.\$ 800</p> <p><input type="checkbox"/> Half Page:7.875 × 5.063 in.\$ 650</p> <p><input type="checkbox"/> Large Square:5.125 × 5.063 in.\$ 315</p> <p><input type="checkbox"/> Wide Rectangle:5.125 × 2.406 in.\$ 200</p> <p><input type="checkbox"/> Tall Rectangle:2.375 × 5.063 in.\$ 200</p> <p><input type="checkbox"/> Small Square:2.375 × 2.406 in.\$ 110</p> <p>* Premium placement ads are first come, first served. ** Half Pages comprise the full area bounded in dark grey.</p> <p><u>Note:</u> NTW-designed ads receive two (2) revisions as part of purchase. Additional design services are available and will be billed at \$50/hour.</p>	<p><input type="checkbox"/> Please design (send copy/graphics)</p> <p><input type="checkbox"/> Camera-ready artwork coming</p> <div style="border: 1px solid grey; padding: 10px; margin: 10px 0;"> </div> <p><i>Email polo@newportrotary.org. Include business name in subject.</i></p>

DEADLINES

*Premium Placement Reservations (prior year only):March 31
 General Ad Space Reservations w/ copy & graphics:.....April 7
 Final Ad Approval or Camera-Ready Artwork:Apr 14

BUSINESS NAME: _____ CONTACT NAME: _____

AUTHORIZED BY: _____ PHONE: _____

EMAIL: _____ BILLING EMAIL: _____

ADDRESS: _____ CITY: _____ STATE: _____

WEBSITE: _____

ROTARIAN: _____

AD SIZE: _____ TOTAL: _____ NOTES: _____

PAYMENT OPTIONS

- Email invoice (payable via CC/PayPal) Mail invoice to above physical address
- Check attached (*payable to: Rotary Club of Newport*) Call me for a credit card