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 Newport Polo Club International Polo Charity Ball
 ABBA CA DABRA BALL



Friday, Aug. 2, 2024
Rosecliff
Newport, RI



Newport Polo's International Polo Charity Ball is the social highlight of the summer. An annual sell-out with polo players, enthusiasts, and philanthropists joining together from far and wide for a lively celebration while supporting worthy beneficiaries each year to directly impact our community.



The 23rd annual black tie gala will fete international guests of honor and champion our community's needs in style at Rosecliff, Newport's famed mansion on Bellevue Avenue. Organized by the Newport Polo Foundation, this highly anticipated event has helped raise over \$2M for nonprofit organizations.

23rd International Polo Charity Ball

JOIN THE ALL STAR TEAM

Sponsorship

Presenting Sponsor
Hotel Sponsor
Entertainment Sponsor
Team Sponsor
In Kind Sponsor

- 8-mo Multimedia campaign
- Earned Media coverage
- MC Introduction
- Placement/Gifting/Branding
- Event Program Listing
- Polo website & digital media
- Online Auction impression
- Comp tix

contact: agnes@nptpolo.com

Auction Donation

Live Auction

- 4-5 Premiere Lots
- Sotheby's Auctioneer
- Full Page Description

Silent Auction

- 50 Exclusive Lots
- Listing in Event Program

- Additional Exposure:
- Widely promoted Online Auction Preview & bidding
 - PR, Social Media Blitz
 - Digital Media eblasts

Attend

Patron Table

- Named in Program
- MC Welcome
- Table Nameplate

Dinner & Dancing

- Reserved Seats
- Silent & Live Auction
- Open Bar & Dancing

Cocktails & Dancing

- Silent Auction
- Dessert, Open Bar, Dancing



WEEKEND OF EVENTS

Friday

5:30PM

Gala Pre-Party

Brenton Hotel Rooftop Lounge

7:00PM

Intern'l Polo Charity Ball

Rosecliff

Midnight

Gala After-Party

Skybar, Clarke Cooke House

Saturday

5:00PM

USA vs. Argentina

Newport International Polo Series

7:30PM

Lobsterfest

Fieldside following USA vs. Sweden
at the Polo Grounds

Sunday

Mansions, Museums

Boutiques & Antiques

Wineries & Breweries

Helicopter Tours, Jaguar Tours

Tennis Hall of Fame

Automotive Collections

Fishing, Sailing, Harbor Tours

Beaches, Surfing, Paddleboarding

Lobster Bars & Fine Dining

CHARITABLE INITIATIVES



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Newport Polo prioritizes involvement in the community. Last year alone, our annual charitable efforts contributed nearly \$200,000 to dozens of local civic & non-profit organizations, surpassing more than \$1.9 million raised since 1992.

Organized by the Newport Polo Foundation, proceeds from the evening, including Live & Silent Auctions, will benefit one or more worthy organizations in keeping with past initiatives in conservation, education, health science, nutrition/essential needs, and the arts with significant yearly philanthropic efforts which culminate every August in one of Newport's famed mansions, keeping these historic properties relevant whilst championing the needs of our community.

MEDIA IMPRESSIONS

International

POLO
International

Black Tie
International Magazine

CLICK POLO
The virtual Polo Magazine



POLO+10

LIVINGPOLO

National / Regional



MODERN LUXURY
BOSTON COMMON

Boston

PROVIDENCE
Journal

Patch

Statewide

The Newport Daily News

Rhode Island
MONTHLY

WUN
WHAT'S UP NEWP

NEWPORT
BUZZ

Newport *this week*

PORTSMOUTH PRESS